



D2 Sitelock v.3 – Selling Downloads


D2 Sitelock v.3 DPD edition is designed to enable you to sell and securely deliver downloads to your customers using the Paypal IPN system. It auto generates an online store to sell your products and a 'My Downloads' area where customers can download their purchases.

1. Upload files for use by D2 Sitelock

All downloads must be stored in D2 Sitelock's download directory (by default the 'downloads' directory located in your D2 Sitelock directory). Upload all the files you wish to sell to this directory via FTP. These files then become useable by D2 Sitelock.

2. Upload image files if required

Your online store can display an image against a product listing, for example if you are selling a piece of software then you may have a picture of the packaging that you wish to display (See below). The images you wish to use need to be contained within D2 Sitelock's product image directory (by default the 'downloadimages' folder within your D2 Sitelock directory). To make images useable by your online store simply upload them to this directory.

D2 Sitelock DPD	Cost: £ 35.99
<p>The DPD Edition of D2 Sitelock allows you to easily sell and securely deliver digital products (eBooks, Software, images, video etc) from your site. Basically all you need to do is install the application on your server and tell it what you want to sell and how much. D2 Sitelock will auto-generate a fully automated online store for you. An example of a DPD generated store is this sales area. The auto generated store is based on the Paypal IPN systems meaning that your user accounts are automatically updated in response to a successful payment and the user is presented with a personalised download area when they login to your site. the DPD edition also contains all the subscription features of the SUBS edition and the membership features of the Lite edition. Check that your hosting package meets the requirements before buying as refunds will not be given after purchase due to the downloadable nature of this product. Click here for server requirements. This purchase includes 6 months free updates/updates and email support.</p>	
	<input type="button" value="Buy Now"/>

Note: You can (and should) rename these image directories to something hard to guess, just make sure that you also rename the following variables located in your 'connections/sitelockv3.asp' file to match them:

```
Dim D2DownloadDir
D2DownloadDir = "downloads"
```

```
Dim D2DownloadImages
D2DownloadImages = "downloadimages"
```

Once files have been added to these directories, they become selectable using the D2 Sitelock admin interface.

3. Adding new downloads to the database

Log into the D2 Sitelock admin interface and open the menu option: Sales→Downloads→View/Edit/Create downloads.

This should open up the list of existing downloads:



-- Your Downloads --

The following download files are listed in your database:

[Add a new file to the database.](#)

Download Name	Cap	Expiry (Days)	Date Added	File Size (Bytes)	Price	Del	Edit	Check Link	Payment Button
D2 Sitelock Installation Service	0	0	21/06/2005 15:44:56	445	45 GBP				
D2 Sitelock DPD	50	180	21/06/2005 16:21:48	794003	35.99 GBP				
D2 Sitelock SUBS	50	180	21/06/2005 16:20:50	755682	29.99 GBP				
D2 Sitelock Lite	50	180	22/06/2005 03:10:06	730732	19.99 GBP				

Key: = Download is not Active and will not appear in your store

[Alter Download Ranking](#)

[View Your Store](#)

You can edit products, delete products and create Paypal 'Buy Now' buttons from this console.

To make a new download available for your customers, click 'Add a new file to the database'. This will open up a new window:

Download Name:

Download Description:

File to Download:

Price:

Currency Code:

File Size: (Bytes):

Category:

Software version: (if any)

Shop Image:

Download Cap:

Download Expiry: Days

Is Active?

If you click the 'Select File' buttons adjacent to the 'File to Download' or 'Shop Image' fields it will open up a window that allows you to view the contents of your downloads and images directory on your server. Note: do not place any files or images within subfolders in these directories or you will be unable to select them, please all files in the root of these directories.

Fill in the required fields and click 'Submit'. Your new download will now appear within the main downloads table and will also appear in your online store for sale. You can prevent files from appearing in your online store by deselecting the 'Is Active' checkbox within the 'Add download' or 'Edit Download' screens.



Downloads can be arranged by category, to create a new category navigate to the menu option : Sales→Downloads→Download Categories and click 'Add new category name'. Putting your products in categories allows your customers to choose to view only the category they are interested in.

4. Enable Paypal IPN

The auto generated online store relies on the Paypal IPN system to update your users accounts with new purchases. To allow your users to view your store and buy products then simply provide them with a link to the store.asp page in your D2 Sitelock directory. Users must have a login account on your site to be able to buy products. For details on how to set up D2 Sitelock for login/registration view the D2 Sitelock Quickstart guide.

Create a Paypal Merchant account at www.paypal.com and under your profile make sure that IPN is enabled and point the IPN URL to the 'SLIPNBuyNow.asp' file in your D2 Sitelock directory (eg. <http://www.mysite.com/sitelock/SLIPNBuyNow.asp>). How the process works is.

- User visits your site and browses store
- User clicks on 'Buy now button'
- If user is logged in to your site, the purchase proceeds, otherwise they are prompted to login or register for an account first
- User is redirected to Paypal where they make payment
- User is automatically redirected back to your site after payment
- Paypal IPN system notifies your copy of D2 Sitelock that a purchase has occurred and provides details of what item, how much as which user made the purchase (hence the need for users to be logged in before buying)
- D2 Sitelock updates that users account access level and adds a record of what item they have purchased to your site database
- When user visits the 'My Downloads' area of your site they are presented with a link to download the items they have purchased.

To enable users to view their own personal downloads area, simply provide them with a link to open the 'MyDownloads.asp' file located in your Sitelock directory. This page lists all the downloads associated with a particular user account and keeps track of how many times they have downloaded a file (Note users must be logged into your site to view this page).

You can cap how many times a user can download a file or place an expiry date on the download. Once either of these has been exceeded, the user will be notified when opening the MyDownloads.asp that they can no longer download the file.

Make sure that you have filled out all the required Paypal variables within the D2 Sitelock interface located within the menu option 'Sitelock Variables→Paypal Variables→View/Edit Variables' as these settings are used to generate part of your store.